



SCORE Business Workshop Series at The Brookfield Library

Program One: Social Media Success for Small Business

Presenter: Mike Brooks, Nuclear Chowder Marketing

Monday, March 12, 2018, 7:00—8:30 p.m.

Social media is an important part of your marketing mix. Not only can new customers discover you on social media—prospects and customers expect you to be there. In this workshop we will learn how to implement a social media marketing plan that will work for you business:

- Which social channels you should be on and how to create a plan for success
- Do's and don'ts
- How to break through the noise and be seen
- Current issues, changes and things you should consider
- How to take it to the next level and scale your social strategy



**Economic Development
Commission**

**Light refreshments will be provided
by Newtown Savings Bank.**



**Please register for this free program
[online](#) or call 203-775-6241.**